

# BACHELOR OF ARTS IN JOURNALISM, BROADCAST AND DIGITAL MEDIA TRACK

The B.A. in Journalism track in broadcast and digital media prepares students for entry-level positions in media production, reporting and writing. The curriculum offers a blend of courses from journalism and telecommunications to support this goal. Course will focus on writing and reporting, video production, professional practices and legal issues. Students are encouraged to build a strong publication and production portfolio by working for our award winning campus media outlets which include The Jambar, the *Penguin Review*, the *\*yo* magazine (<http://www.thejambar.com/category/yo-magazine/>), *The Jenny*, Rookery Radi (<http://www.rookeryradio.com/>)o, and [thejambar.com](http://www.thejambar.com). Internships and opportunities are available at local and national media outlets. Additionally, Journalism majors on the broadcast and digital media track are encouraged to declare minors that support their specific career objectives, and allow them to develop complementary skills and knowledge (students on this track are prohibited from minoring in telecommunication studies because of the wide overlap in requirements). Students who are interested in pursuing a career in writing or print journalism should explore the B.A. Journalism.

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT -STUDENT SUCCESS</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
<b>General Education Requirements</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Math Requirement (e.g., MATH 2623)		3
Arts and Humanities (6 s.h.)		6
Natural Sciences (2 courses, 1 with lab) (6-7 s.h.)		7
Social Science (6 s.h.)		6
Social and Personal Awareness (6 s.h.)		6
<b>Foreign Language Requirement</b>		
Foreign Language 1550		4
Foreign Language 2600		4
<b>Required Core Courses</b>		
JOUR 2624	Imaging and Design of Media	3
JOUR 3721L	Journalism Workshop	3
JOUR 3723	Advanced Journalism Editing and Design	3
JOUR 3725	News Reporting 1	3
JOUR 3726	American Journalism	3
JOUR 4860	News Reporting 2	3
JOUR 4824	Press Law and Ethics	3
JOUR 4893	Journalism Senior Project	3
<b>Telecommunication Core Courses</b>		
TCOM 1580	Introduction to Telecommunication Studies	3
TCOM 1581	Telecommunication Technologies	2
TCOM 2682	Scriptwriting for Electronic Media	3
TCOM 2683	Media Operations and Performance	3
TCOM 3781	Audio Production	3
or TCOM 3782	Video Production 1	
TCOM 3780	Principles and Practices of Media Announcing	3
or TCOM 3789	Electronic Media Interviewing	

TCOM 3790	Broadcast News Lab	3
TCOM 4890	Producing Broadcast News	3
Minor Requirements (some minors require more than 18 credits; assumes 9 hours are upper division)		18
Elective (6 s.h. must be upper division)		9
<b>Total Semester Hours</b>		<b>120-122</b>

<b>Year 1</b>		
<b>Fall</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
JOUR 2624	Imaging and Design of Media	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
TCOM 1580	Introduction to Telecommunication Studies	3
MATH 2623	Quantitative Reasoning	3
<b>Semester Hours</b>		<b>13-15</b>
<b>Spring</b>		
JOUR 3726	American Journalism	3
TCOM 1581	Telecommunication Technologies	2
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
GE Lab Science		4
<b>Semester Hours</b>		<b>15</b>
<b>Year 2</b>		
<b>Fall</b>		
JOUR 3725	News Reporting 1	3
FNLG 1550	Elementary Foreign Language	4
TCOM 2683	Media Operations and Performance	3
TCOM 2682	Scriptwriting for Electronic Media	3
Minor Course		3
<b>Semester Hours</b>		<b>16</b>
<b>Spring</b>		
JOUR 3721L	Journalism Workshop	3
FNLG 2600	Intermediate Foreign Language	4
TCOM 3781	Audio Production	3
or TCOM 3782	or Video Production 1	
Minor Course		3
GE Social Science		3
<b>Semester Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
TCOM 3780	Principles and Practices of Media Announcing	3
or TCOM 3789	or Electronic Media Interviewing	
JOUR 3723	Advanced Journalism Editing and Design	3
GE Arts & Humanities		3
JOUR 4860	News Reporting 2	3
Minor Class		3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
JOUR 4824	Press Law and Ethics	3
TCOM 3790	Broadcast News Lab	3
GE Natural Science		3
Upper Level Minor Class		3
GE Social Science		3
<b>Semester Hours</b>		<b>15</b>

**Year 4****Fall**

GE Social & Personal Awareness	3
TCOM 4890 Producing Broadcast News	3
Upper Level Minor Class	3
General Elective	3
GE Arts & Humanities	3
<b>Semester Hours</b>	<b>15</b>

**Spring**

JOUR 4893 Journalism Senior Project	3
Upper Level Minor Course	3
GE SPA	3
General Elective	3
General Elective	3
<b>Semester Hours</b>	<b>15</b>
<b>Total Semester Hours</b>	<b>120-122</b>

## Learning Outcomes

The Communication Department has established the following learning outcomes for students completing the journalism major. Journalism students will demonstrate an understanding of:

- What constitutes news.
- Practical applications of First Amendment.
- Strategies for finding and extracting new.
- Writing stories for various audiences and media formats.
- The principles and practices of ethical and professional news.