BACHELOR OF ARTS IN JOURNALISM

The B.A. in Journalism prepares students for positions in media production, reporting, editing and design. There are two tracks, and students may major in journalism or sports information. The curriculum offers a blend of courses to support this goal. The coursework begins with basic photo, video, writing, reporting and visual literacy skills. These are then followed by courses that focus on design, and advanced reporting and writing projects. Those on the journalism studies track will take a series of electives and interdisciplinary courses, to build skills in interviewing, writing, social media and specialized journalism.

Other on-campus outlets for student writing and productions include The Jambar, Jambar TV, Rookery Radio, The Jenny, and Penguin Rundown. Internships and other writing opportunities are available at local media outlets including local TV, radio, and newspapers, such as The Business Journal, The Vindicator, and the Tribune Chronicle.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Course recommended	*Any GE Approved Math course, MATH 2623/2623C	3
Arts and Humanities (6 SH)		
JOUR 2603	Journalism Ethics and Social Responsibilities *required for major	3
GE: Arts & Humanities Course		3
Natural Sciences (7 SH two courses are required, one science course must include a lab)		**7**
Social Science (6 SH)		
MCOM 1595 Media Literacy & Culture *required for major		3
GE: Social Science Course		3
Social and Personal Awareness (6 SH)		
CMST 2610	Intercultural Communication *required for major	3
GE: Social & Personal Awareness Course		3
Foreign Language Requirement		
FNLG 1550	Elementary Foreign Language	4
FNLG 2600	Intermediate Foreign Language	4
REQUIRED SUPPORT COURSES		
CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3726	American Media: History, Principles and Practices	3
Required Major Courses		
MCOM 3780	Presentational Literacy	3
JOUR 2602	Media Writing	3
JOUR 3725	News Reporting	3
JOUR 3721L	News Content Creation 1	3
JOUR 3731L	News Content Creation 2	3

JOUR 4824	Communication Law	3
OPTIONS SELECT ONE AREA Students will select 1 area of option : Editorial or Broadcast		**21**
BROADCAST		
JOUR 3790	Documentary Storytelling	
JOUR 4890	Writing and Producing Television News	
MCOM 2683	Foundations of Multicamera Production	
MCOM 2685	Producing	

Take 3 additional JOUR elective courses for 9 SH, 6 hours of which must be 3700-5800 level. Available electives are JOUR 2605, JOUR 2632, JOUR 3716, JOUR 3717, JOUR 3769, JOUR 4823, JOUR 4894

EDITORIAL		
JOUR 3716	Magazine Publishing	
or JOUR 3717	Editorial and Opinion Writing	
JOUR 4823	Advanced News Content Creation	
ENGL 4849	Copyediting	
ENGL 3743	Introduction to Public, Professional and Technical Writing	

Take 3 JOUR elective courses for a total of 9 SH, 6 hours of which must be 3700-5800 level. Available electives are JOUR 2605, JOUR 2632, JOUR 3716, JOUR 3717, JOUR 3769, JOUR 3790, JOUR 4890, JOUR 4894

SEMINAR REQUIREMENT Choose one:		
JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar in Telecommunication	
SENIOR CAPSTONE		
JOUR 4893	Journalism Senior Project	3
FREE ELECTIVES (12-14 SH) *hours will vary based upon what is needed to reach 120		**14**

Students must complete a minimum 39 SH of upper-level (3000-5000) or above.

Total Semester Hours		**120-122**

Year 1

Fall		S.H.
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
CMST 1500	Exploring Communication	3
JOUR 2603	Journalism Ethics and Social Responsibilities *GE: Arts & Humanities	3
Mathematics *Any GE approved math, MATH 2623/2623C recommended		3
Free Elective Course		1
	Semester Hours	**14-16**
Spring		
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
JOUR 2602	Media Writing	3
MCOM 1595	Media Literacy and Culture *GE: Social Science	3
GE: Natural Science		3
	Semester Hours	**15**

Year 2

Fall		
MCOM 2624	Communication Technology - Photo and Video	3
CMST 2610	Intercultural Communication	3
JOUR 3721L	News Content Creation 1	3
GE: Arts & Humanities		3

Course	Title	Hours
FNLG 1550	Elementary Foreign Language	4
	Semester Hours	**16**
Spring		
CMST 3790	Personal Brand Communication	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
JOUR 3731L	News Content Creation 2	3
GE: Social & Personal Awareness		3
FNLG 2600	Intermediate Foreign Language	4
	Semester Hours	**16**
Year 3		
Fall		
MCOM 3726	American Media: History, Principles and Practices	3
JOUR 3725	News Reporting	3
Option Course		3
GE: Lab Science		4
Free Elective Course		3
	Semester Hours	**16**
Spring		
MCOM 3780	Presentational Literacy	3
Option Course		3
Option Course ^{internship recommended}		3
Option Course		3
Free Elective Course		3
	Semester Hours	**15**
Year 4		
Fall		
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar in Telecommunication	3
JOUR 4824	Communication Law	3
GE:Social Science		3
Option Course		3
Free Elective Course		1
	Semester Hours	**13**
Spring		
JOUR 4893	Journalism Senior Project	3
Option Course		3
Option Course		3
Free Elective Course		3
Free Elective Course		3
	Semester Hours	**15**
	Total Semester Hours	**120-122**

LO 1 Students will discover, implement and master ethical and legal newsgathering techniques.

LO 2 Students will create news copy for multiple media platforms that is accurate, well sourced and adheres to professional standards.

LO 3 Students will produce content for organizations that is consumed by audiences.

LO 4 Students will exercise first amendment and legal principles of journalism and information distribution.

LO 5 Students will use industry standard technology to create visual and interactive components that tell stories.