

BACHELOR OF ARTS IN TELECOMMUNICATION STUDIES, SPORTS BROADCASTING TRACK

Overview

The sports broadcasting track was designed to prepare students for the ever-expanding field of sports media. Students on this track have direct access to sports broadcasting opportunities through Youngstown State University Athletics, including NCAA Division I sports, via Horizon League and Missouri Valley Conference (i.e., Penguin football) streams and broadcasts. Students learn the process of preparing content through the pre- and post-production phases as well as evaluation of the content. Courses include Broadcast Sports Producing & Writing, Broadcast Sports Performance, Cross-Platform Sports Broadcasting, Sports Media Production, and Sports Field Production.

The telecommunication studies-sports broadcasting track curriculum is designed to prepare students in pursuit of careers not only in sports media but also in expanding avenues of communication such as cross-platform sports production (i.e., preparing sports content for multiple platforms), media sales and advertising, writing and editing, and independent production. Sports media internships are available at regionally based, national and international media organizations such as ESPN and Fox Sports affiliates and flagship locations.

Possible Careers

- Camera operator
- Digital media producer, director, editor
- On-air host
- Media sales
- Media management
- Multimedia producer
- Public and media relations
- Radio DJ
- Sports journalist, blogger
- Sports media content producer
- Sports media director, editor
- Social media manager, content creator
- Sports TV/Radio show host, producer
- Sports video blogger (vlogger)
- Video producer, director, editor

Complementary Minors

- Advertising and Public Relations
- Business
- Creative Writing
- Digital Media
- Electronic Commerce Tech
- Entrepreneurship
- Graphic Design
- Interactive Design
- Journalism
- Magazine and Specialty Reporting
- Management
- Marketing
- Multimedia and Web Design

- Multimedia Reporting
- Photography
- Professional Writing and Editing
- Social Media Campaigns
- Web Communications

Admission Policy

Students who declare an intent to major in telecommunication studies, whether on the media arts track or sports broadcasting track, will be assigned to the "Pre-Telecommunication" (Pre-TCOM) category. Upon completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of "A" or "B" in all three), students will be reassigned to the "Telecommunication Studies" (TCOM) category and track of choice (media arts OR sports broadcasting).

Students may transfer to the Pre-TCOM, but not TCOM, category from another program at YSU or from another institution. Students who have completed associate- or bachelor-level degrees also may enter the Pre-TCOM, but not TCOM, category. Upon completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of "A" or "B" in all three), students will be reassigned to the TCOM category.

Students who have interrupted their attendance at YSU for three consecutive semesters or more will be assigned to the Pre-TCOM category upon return (even if the student was a TCOM major). After completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of "A" or "B" in all three), students will be reassigned to the TCOM category.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT -STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
General Education Requirements		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics Requirement (e.g., MATH 2623, STAT 2625)		3
Arts and Humanities (2 courses)		6
Natural Sciences (2 courses, 1 with lab)		7
Social Science (2 courses)		6
Social and Personal Awareness (2 courses)		6
Foreign Language Requirement		
FNLG 1550	Elementary Foreign Language	4
FNLG 2600	Intermediate Foreign Language	4
Major Requirements		
TCOM 1500	Orientation to Telecommunication Studies	1
TCOM 1510	Sports Field Production 1	1
TCOM 1570	Introduction to Electronic Sports Media	3
TCOM 1581	Telecommunication Technologies	2
TCOM 2610	Sports Field Production 2	1
TCOM 2682	Scriptwriting for Electronic Media	3
TCOM 2683	Media Operations and Performance	3
TCOM 3710	Sports Field Production 3	1
TCOM 3783	Telecommunications Regulation	3
TCOM 3792	Broadcast Sports Producing and Writing	3
TCOM 3793	Broadcast Sports Performance	3
TCOM 3794	Cross-platform Sports Broadcasting	3

TCOM 3795	Sports Media Production 1	3
TCOM 4887	Theories and Criticisms of Telecommunication	3
CMST 5889	Theory of Sports and Communication	3
TCOM 4889	Broadcast Sports Internship	3
TCOM 4899	Capstone	2
TCOM Electives		6
Select a minimum of 6 s.h. of TCOM Electives.		
Minor Requirements (some minors require more than 12 credits)		18
Electives to reach 120 hrs (students must complete 39 hours of upper division courses; 37xx and above)		9
Total Semester Hours		120-122

Year 1

Fall		
YSU 1500 or SS 1500 or HONR 1500	Success Seminar or Strong Start Success Seminar or Intro to Honors	1-2
ENGL 1550 or ENGL 1549	Writing 1 or Writing 1 with Support	3-4
MATH 2623	Quantitative Reasoning	3
TCOM 1500	Orientation to Telecommunication Studies	1
TCOM 1570	Introduction to Electronic Sports Media	3
TCOM 1581	Telecommunication Technologies	2
Semester Hours		13-15

Spring

ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
TCOM 1510	Sports Field Production 1	1
TCOM 2682	Scriptwriting for Electronic Media	3
TCOM 2683	Media Operations and Performance	3
AH XXXX GER Arts & Humanities		3
Semester Hours		16

Year 2

Fall		
TCOM 3793	Broadcast Sports Performance	3
Minor Course		3
NS XXXX GER Natural Science		3
FNLG 1550	Elementary Foreign Language	4
TCOM 2610	Sports Field Production 2	1
Semester Hours		14

Spring

TCOM 3792	Broadcast Sports Producing and Writing	3
Minor course		3
AH XXXX GER Arts & Humanities		3
SS XXXX GER Social Sciences		3
FNLG 2600	Intermediate Foreign Language	4
Semester Hours		16

Year 3

Fall		
TCOM 3794	Cross-platform Sports Broadcasting	3
TCOM 3783	Telecommunications Regulation	3
Minor course		3
SPA XXXX GER Social & Personal Awareness		3
General Elective		2
TCOM 3710	Sports Field Production 3	1
Semester Hours		15

Spring

TCOM 4887	Theories and Criticisms of Telecommunication	3
TCOM 3795	Sports Media Production 1	3
TCOM Elective		3
Upper-division Minor course		3
GER Social Science		3
Semester Hours		15

Year 4

Fall

TCOM 4889	Broadcast Sports Internship	3
Upper-division Minor course		3
TCOM Elective		3
Upper-division General Elective		3
GER Social & Personal Awareness		3
Semester Hours		15

Spring

TCOM 4899	Capstone	2
GER Lab Science		4
Upper-division Minor course		3
General Elective		4
CMST 5889	Theory of Sports and Communication	3
Semester Hours		16
Total Semester Hours		120-122

LEARNING OUTCOMES

The student learning outcomes for the B.A. degree program in telecommunication studies are as follows:

- The student will construct arguments using basic reasoning skills and avoiding fallacies;
- The student will compose messages using multi-media technology;
- The student will design written, oral, and visual messages to communicate ideas to a specific audience;
- The student will appraise the values, attitudes, and goals of a potential audience using demographic and psychographic variables;
- The student will describe the prevailing theories of electronic media and appraise the relative value of each.