Possible Careers

- Camera operator
- Digital media producer, director, editor
- On-air host
- Media sales
- Media management
- Multimedia producer
- Public and media relations
- Radio DJ
- Sports journalist, blogger
- Sports media content producer
- Sports media director, editor
- Social media manager, content creator
- Sports TV/Radio show host, producer
- Sports video blogger (vlogger)
- Video producer, director, editor

Complementary Minors

- Advertising and Public Relations
- Business
- Creative Writing
- Digital Media
- Electronic Commerce Tech
- Entrepreneurship
- Graphic Design
- Interactive Design
- Journalism
- Magazine and Specialty Reporting
- Management
- Marketing
- Multimedia and Web Design
- Multimedia Reporting
- Photography
- Professional Writing and Editing
- Social Media Campaigns
- Web Communications

Admission Policy

Students who declare an intent to major in telecommunication studies, whether on the media arts track or sports broadcasting track, will be assigned to the ‘Pre-Telecommunication’ (Pre-TCOM) category. Upon completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of ‘A’ or ‘B’ in all three), students will be reassigned to the ‘Telecommunication Studies’ (TCOM) category and track of choice (media arts OR sports broadcasting).

Students may transfer to the Pre-TCOM, but not TCOM, category from another program at YSU or from another institution. Students who have completed associate- or bachelor-level degrees also may enter the Pre-TCOM, but not TCOM, category. Upon completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of ‘A’ or ‘B’ in all three), students will be reassigned to the TCOM category.

Students who have interrupted their attendance at YSU for three consecutive semesters or more will be assigned to the Pre-TCOM category upon return (even if the student was a TCOM major). After completion of 15 semester hours while in the Pre-TCOM category, and completion of ENGL 1550, TCOM 1570 OR 1580, and TCOM 1581 (with grades of ‘A’ or ‘B’ in all three), students will be reassigned to the TCOM category.

Bachelor of Arts in Telecommunication Studies, Sports Broadcasting Track

Overview

The sports broadcasting track was designed to prepare students for the ever-expanding field of sports media. Students on this track have direct access to sports broadcasting opportunities through Youngstown State University Athletics, including NCAA Division I sports, via Horizon League and Missouri Valley Conference (i.e., Penguin football) streams and broadcasts. Students learn the process of preparing content through the pre- and post-production phases as well as evaluation of the content. Courses include Broadcast Sports Producing & Writing, Broadcast Sports Performance, Cross-Platform Sports Broadcasting, Sports Media Production, and Sports Field Production.

The telecommunication studies-sports broadcasting track curriculum is designed to prepare students in pursuit of careers not only in sports media but also in expanding avenues of communication such as cross-platform sports production (i.e., preparing sports content for multiple platforms), media sales and advertising, writing and editing, and independent production. Sports media internships are available at regionally based, national and international media organizations such as ESPN and Fox Sports affiliates and flagship locations.

Bachelor of Arts in Telecommunication Studies, Sports Broadcasting Track

FIRST YEAR REQUIREMENT - STUDENT SUCCESS

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>S.H.</th>
</tr>
</thead>
<tbody>
<tr>
<td>YSU 1500</td>
<td>Success Seminar</td>
<td>1-2</td>
</tr>
<tr>
<td>or SS 1500</td>
<td>Strong Start Success Seminar</td>
<td></td>
</tr>
<tr>
<td>or HONR 1500</td>
<td>Intro to Honors</td>
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</tr>
</tbody>
</table>

General Education Requirements

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>S.H.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1550</td>
<td>Writing 1</td>
<td>3-4</td>
</tr>
<tr>
<td>or ENGL 1549</td>
<td>Writing 1 with Support</td>
<td></td>
</tr>
<tr>
<td>ENGL 1551</td>
<td>Writing 2</td>
<td>3</td>
</tr>
<tr>
<td>CMST 1545</td>
<td>Communication Foundations</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics Requirement (e.g., MATH 2623, STAT 2625)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Arts and Humanities (2 courses)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Natural Sciences (2 courses, 1 with lab)</td>
<td>6-7</td>
<td></td>
</tr>
<tr>
<td>Social Science (2 courses)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Social and Personal Awareness (2 courses)</td>
<td>6</td>
<td></td>
</tr>
</tbody>
</table>

Foreign Language Requirement

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>S.H.</th>
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</thead>
<tbody>
<tr>
<td>FNLG 1550</td>
<td>Elementary Foreign Language</td>
<td>4</td>
</tr>
<tr>
<td>FNLG 2600</td>
<td>Intermediate Foreign Language</td>
<td>4</td>
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</tbody>
</table>

Major Requirements

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>S.H.</th>
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</thead>
<tbody>
<tr>
<td>TCOM 1500</td>
<td>Orientation to Telecommunication Studies</td>
<td>1</td>
</tr>
<tr>
<td>TCOM 1510</td>
<td>Sports Field Production</td>
<td>1</td>
</tr>
<tr>
<td>TCOM 1570</td>
<td>Introduction to Electronic Sports Media</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 1581</td>
<td>Telecommunication Technologies</td>
<td>2</td>
</tr>
<tr>
<td>TCOM 2610</td>
<td>Sports Field Production</td>
<td>1</td>
</tr>
<tr>
<td>TCOM 2682</td>
<td>Scriptwriting for Electronic Media</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 2683</td>
<td>Media Operations and Performance</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 3710</td>
<td>Sports Field Production</td>
<td>1</td>
</tr>
<tr>
<td>TCOM 3783</td>
<td>Telecommunications Regulation</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 3792</td>
<td>Broadcast Sports Producing and Writing</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 3793</td>
<td>Broadcast Sports Performance</td>
<td>3</td>
</tr>
<tr>
<td>TCOM 3794</td>
<td>Cross-platform Sports Broadcasting</td>
<td>3</td>
</tr>
</tbody>
</table>
Bachelor of Arts in Telecommunication Studies, Sports Broadcasting Track

TCOM 3795 | Sports Media Production 1 | 3
TCOM 4887 | Theories and Criticisms of Telecommunication | 3
CMST 5889 | Theory of Sports and Communication | 3
TCOM 4889 | Broadcast Sports Internship | 3
TCOM 4899 | Capstone | 2

TCOM Electives | 6
Select a minimum of 6 s.h. of TCOM Electives.

Minor Requirements (some minors require more than 12 credits) | 12-18
Electives to reach 120 hrs (students must complete 39 hours of upper division courses; 37xx and above) | 16
Total Semester Hours | 120-129

Year 1

Fall
YSU 1500 | Success Seminar | 1
ENGL 1550 | Writing 1 | 3-4
or ENGL 1549 | or Writing 1 with Support
MATH XXXX | Approved General Education | 3
TCOM 1500 | Orientation to Telecommunication Studies | 1
TCOM 1570 | Introduction to Electronic Sports Media | 3
TCOM 1581 | Telecommunication Technologies | 2
NS XXXX | Natural Science GER + lab | 4
Semester Hours | 17-18

Spring
ENGL 1551 | Writing 2 | 3
CMST 1545 | Communication Foundations | 3
TCOM 1510 | Sports Field Production 1 | 1
TCOM 2682 | Scriptwriting for Electronic Media | 3
TCOM 2683 | Media Operations and Performance | 3
AH XXXX | GER Arts & Humanities | 3
Semester Hours | 16

Year 2

Fall
TCOM 3792 | Broadcast Sports Producing and Writing | 3
Minor Course | 3
NS XXXX | GER Natural Science | 3
SPA XXXX | GER Social & Personal Awareness | 3
FNLG 1550 | Elementary Foreign Language | 4
TCOM 2610 | Sports Field Production 2 | 1
Semester Hours | 17

Spring
TCOM 3793 | Broadcast Sports Performance | 3
Minor course | 3
AH XXXX | GER Arts & Humanities | 3
SS XXXX | GER Social Sciences | 3
FNLG 2600 | Intermediate Foreign Language | 4
Semester Hours | 16

Year 3

Fall
TCOM 3794 | Cross-platform Sports Broadcasting | 3
TCOM 3783 | Telecommunications Regulation | 3
Minor course | 3
SPA XXXX | GER Social & Personal Awareness | 3
SS XXXX | GER Social Sciences | 3
Semester Hours | 15

Spring
TCOM 4887 | Theories and Criticisms of Telecommunication | 3