

# CERTIFICATE IN CONTENT CREATION

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Students in this program use a variety of multimedia tools and platforms to develop engaging and visually appealing content for communication purposes. They will acquire skills to create tailored messages for specific audiences.

<b>COURSE</b>	<b>TITLE</b>	<b>S.H.</b>
ENGL 1551	Writing 2	3
MCOM 2624	Communication Technology - Photo and Video	3
CMST 3757	Media Relations Writing	3
CMST 3790	Personal Brand Communication	3
<b>Total Semester Hours</b>		<b>12</b>