

MINOR IN TELECOMMUNICATION STUDIES

Students interested in developing mass communication skills should consider the telecommunication studies minor. The minor focuses on different areas of mass media studies and will help students develop an introductory skill set that would serve as a complementary minor to many different majors. These skills are in high demand by employers and recruiters in a variety of fields. To complete the minor in telecommunication studies, a student must successfully complete 20 s.h. in:

COURSE	TITLE	S.H.
TCOM 1580	Introduction to Telecommunication Studies	3
TCOM 1581	Telecommunication Technologies	2
TCOM 2682	Scriptwriting for Electronic Media	3
TCOM 2683	Media Operations and Performance	3
Select three of the following:		9
TCOM 3783	Telecommunications Regulation	
TCOM 3784	Electronic Media Content Strategies	
TCOM 3791	Electronic Media Sales and Promotion	
TCOM 4881	Telecommunication Management	
TCOM 4885	Developments in Telecommunication Media	
TCOM 4886	Audience and Market Measure	
TCOM 4887	Theories and Criticisms of Telecommunication	
Total Semester Hours		20