

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

## OVERVIEW

Business Administration includes all areas of business and provides students with broad exposure to accounting, finance, management, and marketing. All successful business people must have an understanding of organizations and possess strong skills in the areas of communication, leadership, teamwork, communication, and critical thinking.

Business Administration majors at Youngstown State University don't specialize in one specific area of business but rather take a broad range of courses in management, accounting, finance, and marketing.

## CAREER OUTLOOK

Business Administration positions are projected to grow up to 14% by 2026, depending on the industry. Demand for the services of Business Administration graduates will be based on the need for organizations to improve efficiencies and control costs.

## STUDENT EXPERIENCES

Business Administration majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations. Specific organizations related to Business Administration include ENACTUS, Student Nonprofit Leadership Organization, Students in Information and Supply Chain Management, and the Society for Human Resource Management.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship markedly improves a student's job prospects upon graduation.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	
or MATH 1571	Calculus 1	
Arts and Humanities (6 s.h.)		6
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		7
Social Science		

ECON 2610	Principles 1: Microeconomics required	*Grade of a "C" or higher 3
ECON 2630	Principles 2: Macroeconomics required	*Grade of a "C" or higher 3
<b>Social and Personal Awareness (6 s.h.)</b>		<b>6</b>
<b>BUSINESS TOOL COURSES</b>		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3
<b>BUSINESS CORE REQUIREMENTS</b>		
Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
<b>SENIOR CAPSTONE</b>		
MGT 4850	Strategic Management	3
<b>BUSINESS ADMINISTRATION MAJOR REQUIREMENTS</b>		
BUS 4813	Design Thinking	3
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
ACCT or FIN 3000-5000 Level Course		3
MGT 3000-5000 Level Course		3
MKTG or ADV 3000-5000 Level Course		3
<b>UPPER-LEVEL BUSINESS COURSES</b>		<b>12</b>
Select 12 SH of ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3000-5000 level courses		
<b>Free Electives</b>		<b>9</b>
<b>Total Semester Hours</b>		<b>120-125</b>
<b>Year 1</b>		
<b>Fall</b>		<b>S.H.</b>
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
BUS 1500	Foundations of Business	3
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	or Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	or College Algebra	
or MATH 1510C	or College Algebra with Co-requisite Support	
or MATH 1552	or Applied Mathematics for Management	
or MATH 1571	or Calculus 1	
<b>Semester Hours</b>		<b>13-18</b>

**Spring**

BUS 2610	Collaborating, Writing, & Presenting in Business	3
ENGL 1551	Writing 2	3
GE: Arts & Humanities		3
GE: Social and Personal Awareness		3
FREE ELECTIVE		3
<b>Semester Hours</b>		<b>15</b>

**Year 2****Fall**

ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2610	Principles 1: Microeconomics	3
MGT 2604	Legal and Social Responsibilities of Business	3
GE: Arts & Humanities		3
<b>Semester Hours</b>		<b>15</b>

**Spring**

ACCT 2603	Managerial Accounting	3
BUS 3700	Business Analytics	3
ECON 2630	Principles 2: Macroeconomics	3
MKTG 3702	Business Professionalism	1
GE: Natural Science		3
GE: Social and Personal Awareness		3
<b>Semester Hours</b>		<b>16</b>

**Year 3****Fall**

MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
MKTG 3703	Marketing Concepts and Practice	3
GE: Lab Science		4
FREE ELECTIVE		3
<b>Semester Hours</b>		<b>16</b>

**Spring**

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
BUS 4813	Design Thinking	3
Upper-Level ADV/MKTG Course		3
Upper-Level Business Course	Internship Recommended	3
<b>Semester Hours</b>		<b>15</b>

**Year 4****Fall**

MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
Upper-Level FIN/ACCT Course		3
Upper-Level MGT Course		3
Free Elective		3
<b>Semester Hours</b>		<b>15</b>

**Spring**

MGT 4801	Leadership in Business and Society	3
MGT 4850	Strategic Management	3
Upper-Level Business Course		3
Upper Level Business Course		3
Upper-Level Business Course		3
<b>Semester Hours</b>		<b>15</b>

**Total Semester Hours** 120-125

ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

## Learning Outcomes

The student learning outcomes are as follows:

- Students will demonstrate knowledge and understanding of general management principles.
- Students will be able to effectively communicate management concepts.