BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

Overview
Business Administration includes all areas of business and provides students with broad exposure to accounting, finance, management, and marketing. All successful business people must have an understanding of organizations and possess strong skills in the areas of communication, leadership, teamwork, communication, and critical thinking.

Business Administration majors at Youngstown State University don’t specialize in one area of business study, but rather take a broad range of courses in management, accounting, finance, and marketing.

Career Outlook
Business Administration positions are projected to grow up to 14% by 2026, depending on the industry. Demand for the services of Business Administration graduates will be based on the need for organizations to improve efficiencies and control costs.

Student Experiences
Business Administration majors at Youngstown State University have the opportunity to build their technical and leadership skills through various WCBA student organizations. Specific organizations related to Business Administration include ENACTUS, Student Nonprofit Leadership Organization, Students in Information and Supply Chain Management, and the Society for Human Resource Management.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship markedly improves a student’s job prospects upon graduation.

<table>
<thead>
<tr>
<th>COURSE</th>
<th>TITLE</th>
<th>S.H.</th>
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</thead>
<tbody>
<tr>
<td>YSU 1500</td>
<td>Success Seminar</td>
<td>1-2</td>
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<tr>
<td>or SS 1500</td>
<td>Intro to Honors</td>
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<tr>
<td>or HONR 1500</td>
<td>Business Ethics (required for major)</td>
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<tr>
<td>ENGL 1550</td>
<td>Writing 1</td>
<td>3-4</td>
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<tr>
<td>or ENGL 1549</td>
<td>Writing 1 with Support</td>
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<tr>
<td>ENGL 1551</td>
<td>Writing 2</td>
<td>3</td>
</tr>
<tr>
<td>CMST 1545</td>
<td>Communication Foundations</td>
<td>3</td>
</tr>
<tr>
<td>Mathematics requirement</td>
<td>Met through MATH 1552 - See Business Tool Courses</td>
<td></td>
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<tr>
<td>Arts and Humanities (6 s.h.)</td>
<td>3 SH of Arts &amp; Humanities met through PHIL 2628 Business Ethics</td>
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<tr>
<td>PHIL 2628</td>
<td>Business Ethics (required for major)</td>
<td>3</td>
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<tr>
<td>Arts and Humanities elective</td>
<td>3</td>
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<tr>
<td>Natural Sciences (2 courses, 1 with lab) (7 s.h.)</td>
<td>7</td>
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<tr>
<td>Social and Personal Awareness (6 s.h.)</td>
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<tr>
<td>Social Science (6 s.h.)</td>
<td>Met through ECON 2610 and ECON 2630 - See Business Tool Courses</td>
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BUSINESS TOOL COURSES
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.
MKTG 48420 Ohio Export Project
Entrepreneurship
ENT 3700  Entrepreneurship New Venture Creation  3
ENT 3750  Entrepreneurship-Small Business Financial Management  3
ENT 4800  Entrepreneurship-Business Plan Development (Nonprofit Leadership)  3
Nonprofit Leadership
BUS 3720  Nonprofit Leadership  3
BUS 3780  Financial Management and Fundraising for Nonprofit Organizations  3
BUS 4840  Nonprofit Leadership Internship  3
Leadership
MGT 4801  Leadership in Business and Society  3
MKTG 3715  Employee Relations and Workplace Ethics  3
MKTG 3755  Managing Workplace Diversity  3

Year 1
Fall  S.H.
YSU 1500 or SS 1500 or HONR 1500  Success Seminar or Strong Start Success Seminar or Intro to Honors  1-2
BUS 1500  Exploring Business  3
ENGL 1550 or ENGL 1549  Writing 1 or Writing 1 with Support  3-4
MATH 1552  Applied Mathematics for Management  3
CMST 1545  Communication Foundations  3

Semester Hours  14-16
Spring
ENGL 1551  Writing 2  3
PHIL 2628  Business Ethics  3
ECON 2610  Principles 1: Microeconomics  3
BUS 2600  Business Applications of Microsoft Excel  3
GE: Arts & Humanities  3

Semester Hours  15
Year 2
Fall
ACCT 2602  Financial Accounting  3
MGT 2604  Legal Environment of Business 1  3
ENGL 3742  Business Writing  3
ECON 2630  Principles 2: Macroeconomics  3
GE: Social & Personal Awareness  3

Semester Hours  15
Spring
ACCT 2603  Managerial Accounting  3
MKTG 3702  Business Professionalism  3
ECON 3788  Statistics for Business and Economics  3
GE: Natural Science  3
Free Elective  3
GE: SPA  3

Semester Hours  16
Year 3
Fall
MKTG 3703  Marketing Concepts and Practice  3
MGT 3725  Fundamentals of Management  3
BUS 3700  Business Analytics  3
MGT 3750  Managing Individuals in Organizations  3

Learning Outcomes
The student learning outcomes for majors within the Management Department are as follows:

- **Operations Management**—Demonstrate knowledge in role of operations management in business strategy of the firm; interdependence with other key functional areas; designing and improving processes; designing and operating value chains
- **International Business**—Demonstrate knowledge in cross-country variations in business environments that present both opportunities and challenges in operating globally; strategies and management systems to seize the opportunities and face the challenges in operating globally
- **Information Systems**—Demonstrate knowledge in role of information systems in the modern enterprise; emerging technologies (such as ERP, CRM etc.) and their potential impact on your business; managing IT resources effectively and efficiently to achieve business goals
- **Business Policy and Strategy**—Demonstrate knowledge in applying basic strategy frameworks, concepts, and definitions; cross-functional analysis, decision-making, and strategic integration; analysis of complex business/industry scenarios and development of action plans
- **Management/Organizational Behavior**—Demonstrate knowledge in management as a social process; managerial functions (planning, organizing, leading, motivating etc.) and skills (technical, communications, etc.)

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.