

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT LEADERSHIP TRACK

Management is concerned with effective and efficient utilization of resources. The BSBA in Management Leadership program explores the fundamental concepts of management drawn from behavioral sciences to help students understand the nature of the rapidly changing workplace, the underlying forces contributing to this change, and leverage such understanding to enhance organizational performance.

Students pursuing the BSBA with a major in Management Leadership Track will take required courses that will prepare them for careers in organizational development, operations management, and corporate leadership.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

BSBA in Management Leadership Track majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<https://ysu.edu/academics/williamson-college-business-administration/student-leadership-organizations/>).

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT -STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics requirement	Met through MATH 1552 - See Business Tool Courses	
Arts and Humanities (6 s.h.)	³ SH of Arts & Humanites met through PHIL 2628 Business Ethics	
PHIL 2628	Business Ethics (required for major)	3
Arts and Humanities elective		3
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		7
Social and Personal Awareness (6 s.h.)		6
Social Science (6 s.h.)	Met through ECON 2610 and ECON 2630 - See Business Tool Courses	
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
BUS 2600	Business Applications of Microsoft Excel	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3

ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3
BUSINESS CORE REQUIREMENTS		
To enroll in upper level business courses students must have successfully completed ENGL 1549 or 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.		
Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 3700	Business Analytics	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3
MANAGEMENT MAJOR REQUIREMENTS		
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
BUS 4813	Design Thinking	3
MANAGEMENT LEADERSHIP TRACK REQUIRED COURSES		
Select 9 SH from following courses: MGT 3705, MGT 3715, MGT 3755, MGT 4810, MGT 4819		
UPPER LEVEL BUSINESS COURSES		
Select 12 SH of ACCT, ADV, BUS, ECON, ENT, MGT, MKTG 3000-4000 Level courses		
Free Electives		
5		
Total Semester Hours		120-122
Year 1		
Fall		
S.H.		
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
BUS 1500	Exploring Business	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
Semester Hours		14-16
Spring		
ENGL 1551	Writing 2	3
PHIL 2628	Business Ethics	3
ECON 2610	Principles 1: Microeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Arts & Humanities		3
Semester Hours		15
Year 2		
Fall		
ACCT 2602	Financial Accounting	3
MGT 2604	Legal Environment of Business 1	3
ENGL 3742	Business Writing	3
ECON 2630	Principles 2: Macroeconomics	3
GE: Social & Personal Awareness		3
Semester Hours		15
Spring		
ACCT 2603	Managerial Accounting	3

MKTG 3702	Business Professionalism	1
ECON 3788	Statistics for Business and Economics 1	3
GE: Natural Science		3
Free Elective		3
GE: SPA		3
Semester Hours		16
Year 3		
Fall		
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
BUS 3700	Business Analytics	3
MGT 3750	Managing Individuals in Organizations	3
GE: Lab Science		4
Semester Hours		16
Spring		
MGT 3761	Management Information Systems	3
FIN 3720	Business Finance	3
BUS 3715	Principles of International Business	3
MGT 4801	Leadership in Business and Society	3
Upper Level Business Course	<small>Internship Recommended</small>	3
Semester Hours		15
Year 4		
Fall		
MGT 3789	Operations Management	3
BUS 4813	Design Thinking	3
MGT Leadership Track Course		3
MGT Leadership Track Course		3
Upper Level Business Course		3
Semester Hours		15
Spring		
MGT 4850	Strategic Management and Leadership	3
MGT Leadership Track Course		3
Upper Level Business Course		3
Upper Level Business Course		3
Free Electives		2
Semester Hours		14
Total Semester Hours		120-122

CRM etc.) and their potential impact on your business; managing IT resources effectively and efficiently to achieve business goals

- **Business Policy and Strategy**–Demonstrate knowledge in applying basic strategy frameworks, concepts, and definitions; cross-functional analysis, decision-making, and strategic integration; analysis of complex business/industry scenarios and development of action plans
- **Management/Organizational Behavior**–Demonstrate knowledge in management as a social process; managerial functions (planning, organizing, leading, motivating etc.) and skills (technical, communications, etc.)

ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

Learning Outcomes

The student learning outcomes for majors within the Management Department are as follows:

- **Operations Management**–Demonstrate knowledge in role of operations management in business strategy of the firm; interdependence with other key functional areas; designing and improving processes; designing and operating value chains
- **International Business**–Demonstrate knowledge in cross-country variations in business environments that present both opportunities and challenges in operating globally; strategies and management systems to seize the opportunities and face the challenges in operating globally
- **Information Systems**–Demonstrate knowledge in role of information systems in the modern enterprise; emerging technologies (such as ERP,