

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT

Management is concerned with effective and efficient utilization of resources. The BSBA in Management explores the fundamental concepts of management drawn from behavioral sciences to help students understand the nature of the rapidly changing workplace, the underlying forces contributing to this change, and leverage such understanding to enhance organizational performance.

Students pursuing the BSBA with a major in Management will take required courses that will prepare them for careers in organizational development, operations management, and corporate leadership.

Internships

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

Student Experiences

BSBA in Management majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<https://ysu.edu/academics/williamson-college-business-administration/student-leadership-organizations/>).

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Mathematics for Management	
or MATH 1571	Calculus 1	
Arts and Humanities (6 s.h.)		
Natural Sciences (7 s.h. *2 different science courses, 1 must include a lab)		
SOCIAL SCIENCE (6 s.h.)		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3
ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
Social and Personal Awareness (6 s.h.)		
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3

BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUS 3700	Business Analytics	3
MGT 2604	Legal and Social Responsibilities of Business	3

BUSINESS CORE REQUIREMENTS

Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3

SENIOR CAPSTONE

MGT 4850	Strategic Management	3
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MANAGEMENT MAJOR REQUIREMENTS

BUS 4813	Design Thinking	3
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
MGT 4881	Project Management	3

CAREER & PROFESSIONAL DEVELOPMENT (3 SH)

MGT 4895	Management Internship	3
or BUS 4815	Career Planning & Management	

UPPER-LEVEL MANAGEMENT COURSES (6 SH) 6

Select 2 (6 SH) MGT 3000-5000 level courses

UPPER-LEVEL BUSINESS COURSES (9 SH) 9

Select 3 (9 SH) of ACCT, ADV, BUS, ECON, ENT, MGT, MKTG 3000-5000 level courses

Free Electives *hours will vary based upon what is needed for 120 SH 9

Total Semester Hours 120-125

Year 1

Fall	S.H.	
YSU 1500	Success Seminar	1-2
or HONR 1500	or Intro to Honors	
or SS 1500	or Strong Start Success Seminar	
BUS 1500	Foundations of Business	3
CMST 1545	Communication Foundations	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	or Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	or College Algebra	
or MATH 1510C	or College Algebra with Co-requisite Support	
or MATH 1552	or Applied Mathematics for Management	
or MATH 1571	or Calculus 1	

Semester Hours 13-18

Spring

BUS 2610	Collaborating, Writing, & Presenting in Business	3
ENGL 1551	Writing 2	3
GE: Arts & Humanities		3
GE: Social and Personal Awareness		3
FREE ELECTIVE		3

Semester Hours 15

Year 2**Fall**

ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2610	Principles 1: Microeconomics	3
MGT 2604	Legal and Social Responsibilities of Business	3
GE: Art & Humanities		3

Semester Hours	15
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Spring

ACCT 2603	Managerial Accounting	3
BUS 3700	Business Analytics	3
ECON 2630	Principles 2: Macroeconomics	3
MKTG 3702	Business Professionalism	1
GE: Natural Science		3
GE: Social and Personal Awareness		3

Semester Hours	16
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Year 3**Fall**

MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
Upper-Level Business Course		3
GE: Lab Science		4

Semester Hours	16
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Spring

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3761	Management Information Systems	3
MGT 4801	Leadership in Business and Society	3
FREE ELECTIVE		3

Semester Hours	15
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Year 4**Fall**

BUS 4813	Design Thinking	3
MGT 3789	Operations Management	3
MGT 4881	Project Management	3
MGT 4895	Management Internship	3
or BUS 4815	or Career Planning & Management	
Upper-Level Business Course		3

Semester Hours	15
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Spring

MGT 4850	Strategic Management	3
Upper-Level Management Course		3
Upper Level Business Course		3
Upper Level Management Course		3
Free Electives		3

Semester Hours	15
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Total Semester Hours	120-125
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Learning Outcomes

The student learning outcomes are as follows:

- Students will demonstrate knowledge and understanding of general management principles.
- Students will be able to effectively communicate management concepts.