BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT

OVERVIEW
To succeed in today's ever-changing business world, organizations are constantly seeking employees who can solve complex problems, make savvy decisions, and lead others. As a management major, you will develop capabilities essential to becoming a manager who can do just that! You will have opportunities to develop a broad set of valuable skills essential to motivating employees, managing processes, managing information, and thinking strategically. As a management major, you will be able to demonstrate your qualification for a well-paid management position in a range of industries by building knowledge pertaining to general management, human resources management, management information systems, and supply chain management.

CAREER OUTLOOK
Management positions are projected to grow up to 14% by 2026. Individuals with a strong skill set to manage people, processes, and financial resources will have many opportunities available to them.

Common job titles include:
- Industrial Production Manager
- Management Analyst
- Medical/Health Services Manager
- Public Administrator
- Operations Manager
- Business Analyst
- Project Manager
- Nonprofit manager
- Team leader

STUDENT EXPERIENCES
Management majors at Youngstown State University have the opportunity to build their technical and leadership skills through various WCBA student organizations. Specific organizations related to Management include ENACTUS, Student Nonprofit Leadership Organization, Students in Information and Supply Chain Management, and the Society for Human Resource Management.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship markedly improves a student’s job prospects upon graduation.

For more information, visit the Williamson College of Business Administration (https://ysu.edu/academics/williamson-college-business-administration/).

COURSE TITLE S.H.

UNIVERSITY REQUIREMENT - STUDENT SUCCESS SEMINAR
YSU 1500 Success Seminar 1-2
or SS 1500 Strong Start Success Seminar
or HONR 1500 Intro to Honors

GENERAL EDUCATION
ENGL 1550 Writing 1 3-4
or ENGL 1549 Writing 1 with Support
ENGL 1551 Writing 2 3

BUSINESS ADMINISTRATION

CMST 1545 Communication Foundations 3
Mathematics Requirement
Met through MATH 1552 (see Business Tool Courses)
Arts & Humanities (6 SH)
PHIL 2628 Business Ethics 3
Arts & Humanities required for major
Arts & Humanities Elective 3
Natural Science One Science Class must include a lab
Social Sciences (6 SH) Met through ECON 2610 and ECON 2630 (see Business Tool courses)
Social & Personal Awareness 6

BUSINESS TOOL COURSE REQUIREMENTS
BUS 1500 Exploring Business 3
BUS 2600 Business Applications of Microsoft Excel 3
MATH 1552 Applied Mathematics for Management 4
ECON 2610 Principles 1: Microeconomics 3
ECON 2630 Principles 2: Macroeconomics 3
MGT 2604 Legal Environment of Business 1 3
ACCT 2602 Financial Accounting 3
ACCT 2603 Managerial Accounting 3
ECON 3788 Statistics for Business and Economics 1 3

BUSINESS CORE REQUIREMENTS
To enroll in upper level business courses students must have a minimum 2.5 overall GPA and successful completion of all business tool courses.

All Upper Level Business Classes must be complete with the grade of a "C" or higher and cannot be taken credit/no credit

BUS 3715 Principles of International Business 3
BUS 3700 Business Analytics 3
FIN 3720 Business Finance 3
MKTG 3702 Business Professionalism 1
MKTG 3703 Marketing Concepts and Practice 3
MGT 3725 Fundamentals of Management 3
MGT 3761 Management Information Systems 3
MGT 3789 Operations Management 3
MGT 4850 Strategic Management and Leadership 3
MGT 3715 Employee Relations 3

MANAGEMENT MAJOR COURSE REQUIREMENTS 6
MGT 3750 Managing Individuals in Organizations 3
MGT 4801 Leadership in Business and Society 3
MGT 4881 Project and Quality Management 3

MANAGEMENT TRACKS (9 SH)
Students will take 3 classes from one of the following tracks: Management Information Systems, Supply Chain Management or General Management.

Management Information Systems Track (9 SH)
MGT 3771 Social Media and E-Commerce
MGT 5835 Systems Analysis and Design
MGT 5865 Database Management Systems

Supply Chain Management Track (9 SH)
MGT 4820 Supply Chain Management
MGT 4822 Scheduling and Inventory Management
MGT 4882 Seminar in Logistics

General Management Track (9 SH)
MGT 3705 Fundamentals of Occupational Safety
MGT 3715 Employee Relations
MGT 3755 Managing Workplace Diversity
MGT 4810 Compensation and Performance Appraisal
MGT 4819 Selection, Training, and Development
MGT 4844 Strategic Human Resource Management MGT 4845
### Bachelor of Science in Business Administration in Management

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Term</th>
<th>Semester Hours</th>
</tr>
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<tbody>
<tr>
<td>BUS 3720</td>
<td>Nonprofit Leadership</td>
<td>Fall</td>
<td>3</td>
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<tr>
<td>BUS 3780</td>
<td>Financial Management and Fundraising for Nonprofit Organizations</td>
<td>Fall</td>
<td>3</td>
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<tr>
<td>ENT 3700</td>
<td>Entrepreneurship New Venture Creation</td>
<td>Fall</td>
<td>3</td>
</tr>
<tr>
<td>ENT 3750</td>
<td>Entrepreneurship-Small Business Financial Management</td>
<td>Fall</td>
<td>3</td>
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<tr>
<td>ENT 4800</td>
<td>Entrepreneurship-Business Plan Development</td>
<td>Fall</td>
<td>3</td>
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<tr>
<td>UPPER LEVEL BUSINESS ELECTIVE</td>
<td>Select four classes (12 SH) of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MKTG, MGT 3000-5000 LEVEL)</td>
<td>Fall</td>
<td>12</td>
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<tr>
<td>NON BUSINESS ELECTIVES</td>
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</tbody>
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#### Year 1

**Fall**
- YSU 1500 or SS 1500 or HONR 1500: Success Seminar or Strong Start Success Seminar or Intro to Honors (1-2)
- ENGL 1550 or ENGL 1549: Writing 1 or Writing 1 with Support (3-4)
- BUS 1500: Exploring Business (3)
- CMST 1545: Communication Foundations (3)

**Spring**
- ENGL 1551: Writing 2 (3)
- ECON 2610: Principles 1: Microeconomics (3)
- PHIL 2628: Business Ethics (3)
- BUS 2600: Business Applications of Microsoft Excel (3)
- GE: Natural Science (3)

#### Year 2

**Fall**
- ECON 2630: Principles 2: Macroeconomics (3)
- ACCT 2602: Financial Accounting (3)
- ENGL 3742: Business Writing (3)
- MGT 2604: Legal Environment of Business 1 (3)
- GE: Arts & Humanities (3)

**Spring**
- ACCT 2603: Managerial Accounting (3)
- ECON 3788: Statistics for Business and Economics 1 (3)
- MKTG 3702: Business Professionalism (1)
- GE: SPA (3)
- GE: Lab Science (4)
- Non-Business Elective (2)

#### Year 3

**Fall**
- MGT 3750: Managing Individuals in Organizations (3)
- MKTG 3703: Marketing Concepts and Practice (3)
- BUS 3700: Business Analytics (3)
- MGT 3725: Fundamentals of Management (3)
- Upper Level Business Elective (3)

**Spring**
- MGT 4801: Leadership in Business and Society (3)
- BUS 3715: Principles of International Business (3)
- FIN 3720: Business Finance (3)

**Upper Level Management Track Course**
- MGT 4881: Project and Quality Management (3)
- MGT 3761: Management Information Systems (3)
- MGT 3789: Operations Management (3)

**Year 4**

**Fall**
- MGT 4801: Leadership in Business and Society (3)
- Upper Level Business Elective (3)
- Non Business Elective (3)

**Spring**
- MGT 4850: Strategic Management and Leadership (3)
- Upper Level Management Track Course (3)
- Upper Level Business Elective (3)
- Upper Level Management Track Course (3)
- Non Business Elective (3)

#### Total Semester Hours
- **120-122**

**Notes:**
- ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.
- To enroll in upper level Business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.
  1. Develop communication skills to succeed in managerial and leadership roles;
  2. Lead high-performance teams in an organizational setting;
  3. Decision making under risk and uncertainty;
  4. Address significant problems and opportunities in an organizational setting;
  5. Motivate employees to excel in their jobs;
  6. Leading organizational change.