

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT

## OVERVIEW

To succeed in today's ever-changing business world, organizations are constantly seeking employees who can solve complex problems, make savvy decisions, and lead others. As a management major, you will develop capabilities essential to becoming a manager who can do just that! You will have opportunities to develop a broad set of valuable skills essential to motivating employees, managing processes, managing information, and thinking strategically. As a management major, you will be able to demonstrate your qualification for a well-paid management position in a range of industries by building knowledge pertaining to general management, human resources management, management information systems, and supply chain management.

## CAREER OUTLOOK

Management positions are projected to grow up to 14% by 2026. Individuals with a strong skill set to manage people, processes, and financial resources will have many opportunities available to them.

Common job titles include:

- Industrial Production Manager
- Management Analyst
- Medical/Health Services Manager
- Public Administrator
- Operations Manager
- Business Analyst
- Project Manager
- Nonprofit manager
- Team leader

## STUDENT EXPERIENCES

Management majors at Youngstown State University have the opportunity to build their technical and leadership skills through various WCBA student organizations. Specific organizations related to Management include ENACTUS, Student Nonprofit Leadership Organization, Students in Information and Supply Chain Management, and the Society for Human Resource Management.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship markedly improves a student's job prospects upon graduation.

For more information, visit the Williamson College of Business Administration (<https://ysu.edu/academics/williamson-college-business-administration/>).

COURSE	TITLE	S.H.
<b>UNIVERSITY REQUIREMENT -STUDENT SUCCESS SEMINAR</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3

CMST 1545	Communication Foundations	3
MATH 1552	Applied Mathematics for Management	4
<b>GENERAL EDUCATION: Knowledge Domain</b>		
Arts & Humanities		
PHIL 2628	Business Ethics <small>Arts &amp; Humanities required for major</small>	3
Arts & Humanities Course		
Natural Science	<small>One Science Class must include a lab</small>	7
Social Sciences		
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
Social & Personal Awareness		
<b>BUSINESS TOOL COURSE REQUIREMENTS</b>		
BUS 1500	Exploring Business	3
BUS 2600	Business Applications of Microsoft Excel	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3
<b>BUSINESS CORE REQUIREMENTS</b>		
BUS 3715	Principles of International Business	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MGT 4850	Strategic Management and Leadership	3
<b>MANAGEMENT COURSE REQUIREMENTS</b>		
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
BUS 4813	Design Thinking	3
<b>SUPPLY CHAIN TRACK REQUIRED COURSES</b>		
MGT 4820	Supply Chain Management	3
MGT 4821	Business Process Integration	3
Select one of the following classes.		
MKTG 3742	Organizational Purchasing	
MKTG 3747	Negotiations Concepts and Strategies	
BUS 4849	Export Strategy	
<b>UPPER LEVEL BUSINESS COURSES</b>		
Select 12 SH of ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3000-4000 level courses <small>Students are encouraged to complete at least one internship for credit.</small>		
<b>FREE ELECTIVES</b>		
		5
<b>Total Semester Hours</b>		<b>120-122</b>
<b>Year 1</b>		
<b>Fall</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	or Strong Start Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
<b>Semester Hours</b>		<b>14-16</b>

<b>Spring</b>		
ENGL 1551	Writing 2	3
ECON 2610	Principles 1: Microeconomics	3
PHIL 2628	Business Ethics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Natural Science		3
<b>Semester Hours</b>		<b>15</b>
<b>Year 2</b>		
<b>Fall</b>		
ECON 2630	Principles 2: Macroeconomics	3
ACCT 2602	Financial Accounting	3
ENGL 3742	Business Writing	3
MGT 2604	Legal Environment of Business 1	3
GE: Arts & Humanities		3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
ACCT 2603	Managerial Accounting	3
ECON 3788	Statistics for Business and Economics 1	3
MKTG 3702	Business Professionalism	1
GE: SPA		3
GE: Lab Science		4
Free Elective		2
<b>Semester Hours</b>		<b>16</b>
<b>Year 3</b>		
<b>Fall</b>		
MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
MKTG 3703	Marketing Concepts and Practice	3
BUS 3700	Business Analytics	3
MGT 3761	Management Information Systems	3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 4801	Leadership in Business and Society	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3789	Operations Management	3
MGT 4821	Business Process Integration	3
<b>Semester Hours</b>		<b>15</b>
<b>Year 4</b>		
<b>Fall</b>		
MGT 4820	Supply Chain Management	3
BUS 4813	Design Thinking	3
MKTG 3742, MKTG 3747 or MKTG 4849		3
Upper Level Business Course		3
Free elective		3
<b>Semester Hours</b>		<b>15</b>
<b>Spring</b>		
MGT 4850	Strategic Management and Leadership	3
Upper Level Business Course		6
GE: Social & Personal Awareness		3
Upper Level Business Course		3
<b>Semester Hours</b>		<b>15</b>
<b>Total Semester Hours</b>		<b>120-122</b>

ENGL 1550, ENGL 1551, Business Tool and upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level Business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.

1. Develop communication skills to succeed in managerial and leadership roles;
2. Lead high-performance teams in an organizational setting;
3. Decision making under risk and uncertainty;
4. Address significant problems and opportunities in an organizational setting;
5. Motivate employees to excel in their jobs;
6. Leading organizational change.