BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

Business Administration

Business Administration is a broad business aspect of the management of a company, division of a company, department, or other entity within the organization. Business management is carried out through four main aspects: planning, organizing, leading, and controlling. Strong communication skills and critical thinking are very important in the field of business administration. Duties of a business administrator include working in groups with professionals from various backgrounds from within and outside the company to develop and achieve company goals.

Business Administration majors at Youngstown State University take courses in management, accounting, finance, and marketing. Specialization areas include enterprise resource planning, management information systems, human resource management, international business, and entrepreneurship.

career opportunities

Business Administration is a wide field that incorporates a variety of occupations, especially in the area of management, supervision, and leadership. Managers are needed in all aspects of the workforce including corporations, small businesses, healthcare, facilities, government, and nonprofit organizations.

student experiences

Business Administration majors at Youngstown State University have the opportunity to build their leadership skills through various courses. Business Administration majors have the opportunity to gain student experiences through working with nonprofit organizations, corporations, small businesses, healthcare, facilities, government, and government-related organizations.

BUSINESS ADMINISTRATION MAJOR REQUIREMENTS

To enroll in upper level business courses students must have successfully completed ENGL 1549 or 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool Courses AND have a minimum 2.5 overall GPA.

Upper Level Business courses must be completed with the grade of a ‘C’ or higher and cannot be taken credit/no credit.

BUSINESS CORE REQUIREMENTS

Upper Level Business courses must be completed with the grade of a ‘C’ or higher and cannot be taken credit/no credit.

BUSINESS Tool courses must be completed with the grade of a ‘C’ or higher and cannot be taken credit/no credit.

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Non-Business Courses

Upper Level Business Series (students must select 2 courses (6 SH) from one area.)

Business Administration Major Requirements

COURSE TITLE S.H.
MATH 1552 Applied Mathematics for Management 4
ECON 2610 Principles 1: Microeconomics 3
ECON 2630 Principles 2: Macroeconomics 3
MGT 2604 Legal Environment of Business 1 3
ACCT 2602 Financial Accounting 3
ACCT 2603 Managerial Accounting 3
ENGL 3742 Business Writing 3
ECON 3788 Statistics for Business and Economics 1 3

GENERAL EDUCATION

ENGL 1550 Writing 1 3-4
ENGL 1549 Writing 1 with Support 3
ENGL 1551 Writing 2 3
CMST 1545 Communication Foundations 3
Mathematics requirement Met through MATH 1552 - See Business Tool Courses
Arts and Humanities (6 s.h.) 3 SH of Arts & Humanities met through PHIL 2628 Business Ethics
PHIL 2628 Business Ethics (required for major) 3
Art and Humanities elective 3
Natural Sciences (2 courses, 1 with lab) (7 s.h.) 7
Social and Personal Awareness (6 s.h.) 6
Social Science (6 s.h.) Met through ECON 2610 and ECON 2630 - See Business Tool Courses

BUSINESS TOOL COURSES

COURSE TITLE S.H.
BUS 1500 Exploring Business 3
BUS 2600 Business Applications of Microsoft Excel 3

BUSINESS Tool courses must be completed with the grade of a ‘C’ or higher and cannot be taken credit/no credit.

Non-Business Courses

Upper Level Business Series (students must select 2 courses (6 SH) from one area.)

COURSE TITLE S.H.
MGT 4850 Managing Individuals in Organizations 3
Upper level ACCT or FIN Course 3
Upper level MGT course 3
Upper Level MKTG or ADV course 3
UPPER LEVEL BUSINESS SERIES 6
Select 6 SH from the same series (see below) 6
UPPER LEVEL BUSINESS COURSES 9
Select 9 SH of upper level business courses (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) 9

Total Semester Hours 120-122

Non-Business Courses

Upper Level Business Series (students must select 2 course (6 SH) from one area.)

COURSE TITLE S.H.
MGT 4820 Supply Chain Management 3
MGT 4821 Business Process Integration 3
Management Information Systems 3
MGT 3771 Social Media and E-Commerce 3
MGT 5835 Systems Analysis and Design 3
MGT 5865 Database Management Systems 3
Human Resource Management 3
MGT 3715 Employee Relations and Workplace Ethics 3
MGT 3705 Fundamentals of Occupational Safety 3
MGT 3755 Managing Workplace Diversity 3
MGT 4810 Compensation and Performance Appraisal 4
MGT 4819 Selection, Training, and Development 4
International Business 4
BUS 4875 International Business Field Study Tour 1-3
FIN 4899 International Accounting and Finance 3
MKTG 4845 International Marketing 3

ECON 3788 Statistics for Business and Economics 1 3
MGT 2604 Legal Environment of Business 1 3
ACCT 2602 Financial Accounting 3
ACCT 2603 Managerial Accounting 3
ENGL 3742 Business Writing 3
ECON 3788 Statistics for Business and Economics 1 3

BUSINESS Tool courses must be completed with the grade of a ‘C’ or higher and cannot be taken credit/no credit.

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Upper Level MKTG or ADV course 3
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MGT 4819 Selection, Training, and Development 4
International Business 4
BUS 4875 International Business Field Study Tour 1-3
FIN 4899 International Accounting and Finance 3
MKTG 4845 International Marketing 3
### Bachelor of Science in Business Administration in Business Administration

#### Year 1

- **Spring**
  - ENGL 1551 Writing 2: 3
  - MGT 2604 Legal Environment of Business 1: 3
  - ECON 2610 Principles 1: Microeconomics: 3
  - BUS 2600 Business Applications of Microsoft Excel: 3
  - GE: Arts & Humanities: 3
  - **Total Semester Hours:** 15

- **Fall**
  - YSU 1500 or SS 1500 Success Seminar or Strong Start Success Seminar: 1-2
  - BUS 1500 Exploring Business: 3
  - ENGL 1550 Writing 1: 3-4
  - or ENGL 1549 or Writing 1 with Support: 3-4
  - MATH 1552 Applied Mathematics for Management: 4
  - CMST 1545 Communication Foundations: 3
  - GE: Social & Personal Awareness Course: 3
  - **Total Semester Hours:** 17-19

#### Year 2

- **Spring**
  - ACCT 2603 Managerial Accounting: 3
  - MKTG 3702 Business Professionalism: 1
  - ECON 3788 Statistics for Business and Economics 1: 3
  - GE: Lab Science: 4
  - Non-Business Elective: 3
  - **Total Semester Hours:** 14

- **Fall**
  - ACCT 2602 Financial Accounting: 3
  - PHIL 2628 Business Ethics: 3
  - ENGL 3742 Business Writing: 3
  - ECON 2630 Principles 2: Macroeconomics: 3
  - GE: Social & Personal Awareness: 3
  - **Total Semester Hours:** 15

#### Year 3

- **Spring**
  - MGT 3761 Management Information Systems: 3
  - FIN 3720 Business Finance: 3
  - BUS 3715 Principles of International Business: 3
  - MKTG upper level course: 3

### Learning Outcomes

The student learning outcomes for majors within the Management Department are as follows:

- **Operations Management**—Demonstrate knowledge in role of operations management in business strategy of the firm; interdependence with other key functional areas; designing and improving processes; designing and operating value chains
- **International Business**—Demonstrate knowledge in cross-country variations in business environments that present both opportunities and challenges in operating globally; strategies and management systems to seize the opportunities and face the challenges in operating globally
- **Information Systems**—Demonstrate knowledge in role of information systems in the modern enterprise; emerging technologies (such as ERP, CRM etc.) and their potential impact on your business; managing IT resources effectively and efficiently to achieve business goals
- **Business Policy and Strategy**—Demonstrate knowledge in applying basic strategy frameworks, concepts, and definitions; cross-functional analysis, decision-making, and strategic integration; analysis of complex business/industry scenarios and development of action plans
- **Management/Organizational Behavior**—Demonstrate knowledge in management as a social process; managerial functions (planning, organizing, leading, motivating etc.) and skills (technical, communications, etc.)