

MINOR IN ENTREPRENEURSHIP

Contact:

Dr. Bruce Keillor

bdkeillor@ysu.edu

The minor in Entrepreneurship is designed to provide a broad-based understanding of the entrepreneurial process and the unique problems and challenges faced by new ventures. In recognition of the broad spectrum of start-up concepts, these programs, while housed in the Williamson College of Business Administration, are open to students of all disciplines. Upon degree completion, student who satisfy the Entrepreneurship minor requirements will earn a Certificate in Entrepreneurship.

The minor is designed to serve students who are interested in starting their own company. Innovation, creativity, and opportunity recognition are critical skills necessary for anyone entering the marketplace. Learning these entrepreneurial skills will prepare one for the diverse and ever-changing opportunities that exist throughout the world of business.

COURSE	TITLE	S.H.
BUS 1500	Exploring Business	3
ENT 3700	Entrepreneurship New Venture Creation	3
ENT 3750	Entrepreneurship-Small Business Financial Management	3
MKTG 3740	Professional Selling	3
Total Semester Hours		12

Students interested in declaring a minor in Entrepreneurship need to complete and *Intra University Transfer Request* form with their academic advisor. Student must meet course prerequisites to enroll in WCBA courses, including a minimum 2.5 overall GPA for upper level business courses. WCBA courses must be completed with the grade of "C" or higher and cannot be taken credit/no credit.