

CERTIFICATE IN NONPROFIT LEADERSHIP

Learning Outcomes

- Evaluate the management of regional nonprofit organizations through the use of case studies.
- Analyze the use of financial information in the management of a nonprofit organization.
- Apply the important role fundraising plays in a nonprofit organization and the various revenue sources sought by nonprofit organizations.
- Understanding of societal needs and how a nonprofit organization meets those needs on a local, national, and/or global level.
- Understanding of basic nonprofit management principles including strategic planning, human resource planning, risk management, and the role of marketing/communications.
- Explore paid and volunteer positions available in the nonprofit sector.
- Create a professional network of nonprofit professionals regionally and beyond.

The Certificate in Nonprofit Leadership prepares students for an entry-level position in a nonprofit organization. The following courses are required for the Certificate in Nonprofit Leadership:

COURSE	TITLE	S.H.
BUS 3720	Nonprofit Leadership	3
BUS 3740	Nonprofit Community Service 1	1
BUS 3780	Financial Management and Fundraising for Nonprofit Organizations	3
MKTG 3702	Business Professionalism	1
MGT 3725	Fundamentals of Management	3
Total Semester Hours		11

Students interested in declaring a certificate in Nonprofit Leadership need to complete an *Intra University Transfer Request* form with their academic advisor. Students must meet all course prerequisites to enroll in WCBA courses, including a minimum 2.5 overall GPA for upper-level business courses. WCBA courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

For more information contact Laura Dewberry (ljedewberry@ysu.edu), Director, Center for Nonprofit Leadership