

# ASSOCIATE OF ARTS IN BUSINESS ADMINISTRATION

The Williamson College of Business Administration offers an Associate of Arts in Business Administration that incorporates some general education courses, the business tool courses, and some upper level business courses. This degree is often pursued by individuals already in the workforce wanting to enhance their knowledge and skills in the field of business, often leading to promotion and/or salary increase. The courses taken in the Associate of Arts in Business Administration can all be applied to the Bachelor of Science in Business Administration.

## CAREER OPPORTUNITIES

An Associate degree in business can prepare students for some entry-level jobs in retail, office administration, bookkeeping, and trade work. The most common careers for individuals earning an AABA degree is in the area of office administration and support. Office administration assistants can be found in a wide array of organizations including corporations, small business centers, government agencies, and nonprofit organizations.

## STUDENT EXPERIENCES

Students enrolled in the Associate of Arts in Business Administration have the opportunity to build their knowledge and leadership skills in their field through various student leadership organizations including the American Marketing Association, Advertising Club, Pi Sigma Epsilon, Society for Human Resource Management (SHRM), Enactus, and the Student Nonprofit Leadership Organization.

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT - STUDENT SUCCESS</b>		
YSU 1500	Success Seminar	1-2
or SS 1500	Strong Start Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION COURSES</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Mathematics	Met through MATH 1552 - See Business Tool Courses	
Arts & Humanities (6 SH)	<sup>3</sup> SH met through major requirement PHIL 2620 Business Ethics	
PHIL 2628	Business Ethics	3
Arts & Humanities Elective		3
GE: Natural Science (7 SH)	<sup>One Science must include a lab</sup>	7
<b>BUSINESS TOOL COURSES</b>		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 1500	Exploring Business	3
BUS 2600	Business Applications of Microsoft Excel	3
MATH 1552	Applied Mathematics for Management	4
ECON 2610	Principles 1: Microeconomics	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
ENGL 3742	Business Writing	3
ECON 3788	Statistics for Business and Economics 1	3
<b>BUSINESS CORE COURSES</b>		

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses and have a minimum 2.5 overall GPA.

Upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
MGT 3725	Fundamentals of Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
<b>Total Semester Hours</b>		<b>61-63</b>
<b>Year 1</b>		
<b>Fall</b>		
YSU 1500	Success Seminar	1-2
or HONR 1500	or Intro to Honors	
or SS 1500	or Strong Start Success Seminar	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
BUS 1500	Exploring Business	3
MATH 1552	Applied Mathematics for Management	4
CMST 1545	Communication Foundations	3
<b>Semester Hours</b>		<b>14-16</b>
<b>Spring</b>		
ENGL 1551	Writing 2	3
PHIL 2628	Business Ethics	3
ECON 2610	Principles 1: Microeconomics	3
ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
<b>Semester Hours</b>		<b>15</b>
<b>Year 2</b>		
<b>Fall</b>		
ACCT 2603	Managerial Accounting	3
ECON 2630	Principles 2: Macroeconomics	3
MGT 2604	Legal Environment of Business 1	3
ENGL 3742	Business Writing	3
GE: Lab Science		4
<b>Semester Hours</b>		<b>16</b>
<b>Spring</b>		
MGT 3725	Fundamentals of Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
ECON 3788	Statistics for Business and Economics 1	3
GE: Natural Science		3
GE Arts & Humanities		3
<b>Semester Hours</b>		<b>16</b>
<b>Total Semester Hours</b>		<b>61-63</b>

ENGL 1550, ENGL 1551, Business Tool and upper level business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.

To enroll in upper level business courses students must have successfully completed ENGL 1550, ENGL 1551, PHIL 2628, CMST 1545, all Business Tool courses AND have a minimum 2.5 overall GPA.