

BACHELOR OF FINE ARTS IN STUDIO ART, GRAPHIC + INTERACTIVE DESIGN TRACK

Faculty

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About the Major

Step into the vibrant world of Graphic + Interactive Design (<https://academics.yosu.edu/art/graphic-interactive-design/>) at Youngstown State University. Our program houses a dynamic studio art major with a concentration in graphic design that ignites creativity and equips students with the tools to shape the design landscape. The program explores typography, illustration, layout design, identity systems, package design, motion graphics, and web design. This program is not just about pixels and vectors; it's about critical thinking and creative problem-solving with a strong core of fine art studio courses.

The program covers the essentials during your Foundations year. Brushstrokes become design skills, and composition turns into a portfolio of design work. After completing the Freshman Foundations Portfolio Review, you will explore the core of design. You will learn about formal principles, print and interface design vocabulary, and the diverse field of graphic design studies, which will pave the way for future job opportunities. Our alumni (<https://academics.yosu.edu/cliffe-college-of-creative-arts/alumni-giving/>) work nationally and internationally for companies such as Disney, Sherwin-Williams, Southwest Airlines, the Cafaro Company, Millwood, Berk Enterprises, and more!

Schedule a meeting today to talk to faculty in the program. Our world-class faculty members (<https://academics.yosu.edu/art/faculty-directory/>) are more than professors—they are seasoned professionals with a wealth of experience. They will guide you through the intricacies of design theory, from typography to color palettes. Along the way, you will tackle real-world projects, participate in design competitions, and even explore internships. The Junior Portfolio Review and Senior Project will be your stepping stones toward a successful career (<https://academics.yosu.edu/art/career-preparation/>) in graphic + interactive design.

Contact Information

To learn more about our degree programs, scholarships, professional development and careers, exhibitions, faculty, and students, visit Department of Art (<https://academics.yosu.edu/art/>) or contact us at 330.941.3627.

To schedule a personalized campus visit, contact the Cliffe College of Creative Arts (<https://academics.yosu.edu/cliffe-college-of-creative-arts/>) Program Coordinator of Admissions and Recruitment at 330.941.2346 or sawaltman@ysu.edu.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
General Education Requirements		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Any Gen Ed Math (Recommended MATH 2623)		3
Arts and Humanities (2 courses) ^{Included in major}		0
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		7
Social Science (2 courses)		6
General Education Electives		9
CMST 1545 (3 s.h.)		
Any Gen Ed Course (3 s.h.)		
Any Gen Ed Course (3 s.h.)		
Major Requirements		
Foundation Courses:		
ART 1501	Fundamentals of 2D Design	3
ART 1502	Fundamentals of 3D Design	3
ART 1503	Freshman Seminar and Portfolio Review	1
ART 1521	Foundation Drawing	3
ART 1522	Intermediate Drawing	3
Breadth Courses:		
ART 2611	Introduction to Sculpture	3
ART 2625	Introduction to Printmaking: Intaglio and Relief	3
or ART 2626	Introduction to Printmaking: Lithography and Screenprinting	
ART 2631	Introduction to Ceramics	3
ART 2650	Introduction to Painting	3
ART 2674	Introduction to Photography	3
ART 2691	Introduction to Digital Media	3
Concentration Courses		
ART 2661	Print Design 1	3
ART 3759	Interactive Design 1	3
ART 3760	Typography 1	3
ART 3761	Print Design 2	3
ART 3703	Junior Portfolio Review	1
ART 4869	Interactive Design Studio	3
ART 4863	Logo + Branding Design	3
ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
Graphic + Interactive Design Menu *CHOOSE 5 courses:		15
ART 3762	Typography 2	
ART 4864	Package Design	
ART 4861	Publication Design	
ART 3764	Typeface Design	
ART 4869	Interactive Design Studio (This course may be taken two times and is an optional elective.)	
ART 4867	Graphic Design Internship	
ART 3765	Motion Design	
ART 3763	Illustration	

ART 3748	Special Topics in Studio Art	
ART 4868	Graphic Design Practicum	
Studio Art Elective Options: ART 3713, 3722, 3733, 3757, 3771, 3792, 3794, 3795, 3796, 3797, 4800, 4801, 4824, 4837, 4838, 4851, 4891, 4893, 4896		

Art History and Theory		
Choose two 1500 level Art History courses from the following:		6
ART 1541, ART 1542, ART 1543, ART 1544, ART 1545		
Choose three additional 3700 level or higher Art History courses from the following:		9
ART 3742, 3743, 3745, 3746, 3783, 3784, 3785, 3789, 4880, 5881		
Electives to meet 120 hours		2
Total Semester Hours		120-122

Year 1		
Fall		
YSU 1500	Success Seminar	
or YSU 1500S	or Youngstown State University Success Seminar	
or HONR 1500	or Intro to Honors	
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
ART 1501	Fundamentals of 2D Design	3
ART 1521	Foundation Drawing	3
Any Gen Ed Math		3
Semester Hours		13-15

Spring		
ART 1502	Fundamentals of 3D Design	3
ART 1522	Intermediate Drawing	3
ART 1503	Freshman Seminar and Portfolio Review	1
ART 2661	Print Design 1	3
ENGL 1551	Writing 2	3
CMST 1545	Communication Foundations	3
Semester Hours		16

Year 2		
Fall		
ART 3760	Typography 1	3
ART 2691	Introduction to Digital Media	3
ART 1500 level Art History Course 1. (Choose from: ART 1541, 1542, 1543, 1544, 1545)		3
Art Breadth Course		3
General Education Elective - Natural Science + lab		4
Semester Hours		16

Spring		
ART 3759	Interactive Design 1 (*)	3
Art Breadth Course		3
ART 1500 level Art History Course 1. (Choose from: ART 1541, 1542, 1543, 1544, 1545)		3
General Education Elective - Social Science		3
General Education Elective - Natural Science		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours **15**

Year 3		
Fall		
ART 3761	Print Design 2 (*)	3
ART 3703	Junior Portfolio Review (F/S/X)	1

ART 4869	Interactive Design Studio (*)	3
ART 3700 or higher Art History Course		3
Art Breadth Course		3
General Education Elective - Social Science		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours **16**

Spring		
ART 1 of five electives from G+ID menu		3
ART 1 of five electives from G+ID menu		3
ART 3700 or higher Art History Course		3
Art Breadth Course		3
General Education Elective - Any Gen Ed Course		3
Request a Graduation Evaluation from the CCAC Advising Office, 2310 Bliss Hall, (330) 941-3625 after you have completed 80-85 sh.		
Semester Hours		15

Year 4		
Fall		
ART 4863	Logo + Branding Design (*)	3
ART 1 of five electives from G+ID menu		3
ART 1 of five electives from G+ID menu		3
ART 3700 or higher Art History Course		3
General Education Elective - Any Gen Ed Course		3

*Courses are offered in varying fall, spring and summer semesters. Please see graphic design program coordinator for upcoming schedule.

Semester Hours **15**

Spring		
ART 4802	Senior Project	3
ART 4803	Senior Seminar	3
ART 1 of five electives from G+ID menu		3
Art Breadth Course		3
Electives to meet 120 hours		2

Semester Hours **14**

Total Semester Hours **120-122**

Learning Outcomes

1. Students will be able to demonstrate their proficiency of art vocabulary.
2. Students will be able to demonstrate technical expertise appropriate to their progression in the program as it is relevant to their chosen artistic medium.
3. Students will be able to demonstrate a high level of content expression appropriate to their progression in the program as it is relevant to their chosen artistic medium.