

BACHELOR OF ARTS IN JOURNALISM AND CONTENT CREATION, BACHELOR'S TO MASTER'S TRACK

Overview

This is a Bachelor's to Master's Track degree program for students in all areas of the B.A. Journalism and Content Creation program.

High performing upperclassmen (those with an overall GPA of 3.25 or higher and a minimum of 78 completed credit hours) may select the graduate track to earn credit towards a Master's Degree in Professional Communication. Enrollment in this track allows students to simultaneously earn credit towards their undergraduate degree and graduate degree. In order to be part of this program students must contact the Strategic Communication and Media Department Chair and meet the following criteria. (1) Provide a current resume outlining academic and professional experience and (2) provide a letter of interest explaining how the candidate's academic and/or professional experience and goals align with the MA program. Upon graduation with the undergraduate degree, students must be accepted to the Graduate College and meet all admissions requirements. Once accepted, student transcripts will reflect the dual-enrolled courses.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Mathematics	*Any GE Approved Math course, MATH 2623/2623C recommended	3
Arts and Humanities (6 SH)		
JOUR 2603	Media Ethics and Social Responsibilities ^{required for major}	3
GE: Arts & Humanities Course		
Natural Sciences (7 SH two courses are required, one science course must include a lab)		7
Social Science (6 SH)		
MCOM 1595	Media Literacy and Culture	3
CMST 2610	Intercultural Communication	3
General Education Electives (9 s.h.)		
CMST 1545	Communication Foundations ^{CMST 1545 or 2600 required in major}	3
or CMST 2620	Science Communication	
GE: General Education Elective		3
GE: General Education Elective		3
Required Major Courses		
JOUR 2602	Media Writing	3
JOUR 3725	News Reporting	3
JOUR 3721L	News Content Creation 1	3
JOUR 3731L	News Content Creation 2	3
or JOUR 3716	Feature Writing	
or JOUR 3717	Editorial and Opinion Writing	
JOUR 4824	Communication Law	3

OPTIONS SELECT OPTION A: Broadcast or OPTION B: Editorial or Option C: Sports Information or D: Content Production 27

OPTION A: BROADCAST

STUDENTS MUST COMPLETE: JOUR 3790; JOUR 4890; MCOM 2683; MCOM 2683L; MCOM 2685

CHOOSE 3 ADDITIONAL FROM LIST (9 SH, 6 hours of which must be 3700-5800 level): JOUR 2605; JOUR 2632; JOUR 3757; JOUR 3716; JOUR 3717; JOUR 3759; JOUR 3769; JOUR 4823; JOUR 4894

Students must take an additional 3 hours in free electives.

OPTION B: EDITORIAL

STUDENTS MUST COMPLETE 2 OF: JOUR 3716 OR JOUR 3717 OR JOUR 3731L OR JOUR 3757 ^{Courses cannot be the same as selected in CORE}

ENGL 3743; JOUR 3723 OR ENGL 4849

CHOOSE 3 ADDITIONAL FROM LIST (9 SH, 6 hours of which must be 3700-5800 level): JOUR 2605, JOUR 2632, JOUR 3716, JOUR 3717, JOUR 3757, JOUR 3759, JOUR 3769, JOUR 4823, JOUR 4894 ^{*Elective choices must differ from option requirements.}

Students must take an additional 3 hours in free electives.

Option C: Sports Information

STUDENTS MUST COMPLETE: JOUR 3716 OR JOUR 3717 OR JOUR 3731L (cannot choose class used in core); JOUR 3757; JOUR 3759 OR JOUR 3769; JOUR 3790 OR JOUR 4890; CMST 2630; MCOM 4879; MCOM 1570; MKTG 3703; MKTG 3749

Option D: Content Production

STUDENTS MUST SELECT 8 COURSES FROM THE FOLLOWING LIST. FOUR OF THE 8 MUST BE JOUR CLASSES. JOUR 2605, JOUR 3716, JOUR 3717, JOUR 3723, JOUR 3759, JOUR 3757, JOUR 3761, JOUR 3769, JOUR 3790, JOUR 4823, JOUR 4890, MCOM 2654, MCOM 2685, MCOM 3711, MCOM 3717, MCOM 4890, CMST 2630, CMST 4850

Students must take an additional 3 hours in free electives.

SEMINAR REQUIREMENT Choose one:

JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar	

SENIOR CAPSTONE

JOUR 4893	Journalism Senior Project	3
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REQUIRED SUPPORT COURSES

CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3726	American Media: History, Principles and Practices	3
MCOM 3780	Presentational Literacy	3

Graduate Swing Classes ^{These courses will only count for graduate credit if you have completed the form indicating you are taking it as the grad level. The form must be completed before the course begins.}

CMST 6900	Survey of Communication Graduate Studies	3
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Pick Two

CMST 5810	Leadership, Diversity, and Belongingness in the Modern Workplace	
CMST 5845	Communication for Instructors and Trainers	
CMST 5852	Conflict Management and Negotiation	
CMST 5860	Persuasion and New Media	
CMST 5889	Theory of Sports and Communication	
CMST 5898	Seminar	

FREE ELECTIVES (7-5 SH) ^{*hours will vary based upon what is needed to reach 120} 7

Total Semester Hours 120-122

Year 1			Free Elective	3	
Fall			Semester Hours	15	
JOUR 2602	Media Writing	3	Year 4		
JOUR 2603	Media Ethics and Social Responsibilities *GE: Arts & Humanities	3	Fall		
CMST 1500	Exploring Communication	3	JOUR 4893	Journalism Senior Project	3
MCOM 2624 or MCOM 2625	Communication Technology - Photo and Video	3	Journalism Option Course 6		3
	or Communication Technologies: Aesthetics and Design		Natural Science		3
YSU 1500 or YSU 1500S or HONR 1500	Success Seminar or Youngstown State University Success Seminar or Intro to Honors	1-2	Free Elective		3
ENGL 1550 or ENGL 1549	Writing 1 or Writing 1 with Support	3-4	Free Elective		3
Semester Hours			Semester Hours	15	
16-18			Spring		
Spring			Journalism Option Course 7		3
JOUR 3725	News Reporting	3	Journalism Option Course 8		3
MCOM 1595	Media Literacy and Culture *GE: Social Science	3	Free Elective		3
MCOM 2625 or MCOM 2624	Communication Technologies: Aesthetics and Design or Communication Technology - Photo and Video	3	Free Elective		4
ENGL 1551	Writing 2	3	Semester Hours		
General Education Elective		3	13		
Semester Hours			Total Semester Hours		
15			120-122		
Year 2			SLO1: Students will create news copy for multiple media platforms that is accurate, well-sourced and adheres to professional standards.		
Fall			SLO2: Students will produce content for organizations that is consumed by audiences.		
JOUR 3721L	News Content Creation 1	3	SLO3: Students will apply ethical and legal techniques in the creation and distribution of information.		
MCOM 3726	American Media: History, Principles and Practices	3	SLO4: Students will use industry standard technology to create visual and interactive components that tell stories.		
CMST 1545	Communication Foundations	3			
Journalism Option Course 1		3			
GE: Arts & Humanities		3			
Semester Hours					
15					
Spring					
JOUR 3731L or JOUR 3716 or JOUR 3717	News Content Creation 2 or Feature Writing or Editorial and Opinion Writing	3			
CMST 3790	Personal Brand Communication	3			
Journalism Option Course 2		3			
CMST 2610	Intercultural Communication	3			
Free Elective		3			
Semester Hours					
15					
Year 3					
Fall					
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar	3			
Journalism Option Course 3		3			
GE: Social Science		3			
GE: Natural Science with Lab		4			
Free Elective		3			
Semester Hours					
16					
Spring					
JOUR 4824	Communication Law	3			
MCOM 3780	Presentational Literacy	3			
Journalism Option Course 4		3			
Journalism Option Course 5		3			