

BACHELOR OF ARTS IN JOURNALISM AND CONTENT CREATION, SPORTS INFORMATION TRACK

The Bachelor of Arts (B.A.) in Journalism equips students with the skills and knowledge necessary for careers in content creation, writing, media production, reporting, public relations, editing, and design. The curriculum emphasizes hands-on learning.

The program begins with foundational courses in photo, video, writing, reporting, and content production skills. These are followed by advanced courses focusing on content creation, writing, editing, history, law and in-depth reporting. Students pursuing the Sports Information track will engage in additional coursework in sports marketing, sports production, and communication.

Students can gain practical experience through award-winning student media outlets such as the Jambar student newspaper, Jambar Sports Extra, Rookery Radio, Jambar In 10, Jambar Newsmagazine, and thejambar.com.

Internships and other writing opportunities are available at local media outlets, including television, radio, and newspapers such as The Business Journal, The Vindicator, and the Tribune Chronicle. Additionally, we facilitate student placements within YSU athletics, local minor league sports teams, and public relations agencies.

COURSE	TITLE	S.H.
First Year Student Requirement		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
General Education		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Mathematics Requirement	Any GE Approved Math (MATH 2623 recommended)	3
GE: Arts and Humanities (6 SH)		
JOUR 2603	Media Ethics and Social Responsibilities ^{required for major}	3
GE: Arts & Humanities Course		3
Natural Sciences (7 SH) ^{2 different GE approved science courses, 1 must include a lab}		
GE: Natural Science		3
GE: Natural Science with Lab		4
Social Science (6 SH)		
MCOM 1595	Media Literacy and Culture ^{required for major}	3
CMST 2610	Intercultural Communication	3
General Education Electives (9 SH)		
CMST 1545	Communication Foundations ^{CMST 1545 or CMST 2620 required for major}	3
or CMST 2620	Science Communication	
GE: General Education Elective		3
GE: General Education Elective		3
JOURNALISM MAJOR REQUIREMENTS (18 SH)		
JOUR 2602	Media Writing	3
JOUR 3721L	News Content Creation 1	3
JOUR 3725	News Reporting	3
JOUR 3726	American Media: History, Principles and Practices	3

or MCOM 3726	American Media: History, Principles and Practices	
JOUR 3731L	News Content Creation 2	3
or JOUR 3716	Feature Writing	
or JOUR 3717	Editorial and Opinion Writing	
JOUR 4824	Communication Law	3
Required Support Courses (15 SH)		
CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3780	Presentational Literacy	3
Interdisciplinary Sports Information Required Courses (27 SH)		
JOUR 3716	Feature Writing ^{Course selected must differ from writing class selected in CORE}	3
or JOUR 3717	Editorial and Opinion Writing	
or JOUR 3731L	News Content Creation 2	
JOUR 3757	Public Relations Writing	3
or MCOM 3717	Public Relations Campaigns	
or CMST 3757	Public Relations Writing	
or CMST 3717	Public Relations Campaigns	
JOUR 3769	Sports Public Relations	3
or JOUR 3759	Sports Journalism	
JOUR 3790	Documentary Storytelling	3
or JOUR 4890	Writing and Producing Television News	
CMST 2630	Social Media Literacy	3
CMST 4879	Game Day Content Production	3
or MCOM 4879	Game Day Content Production	
MCOM 1570	Sports Field Production 1	3
MKTG 3703	Marketing Concepts and Practice	3
MKTG 3749	Sports Marketing	3
Seminar Requirement (3 SH)		
JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar	
Capstone (3 SH)		
JOUR 4893	Journalism Senior Project	3
Free Electives ^{*Hours will vary based on what is needed for 120 SH}		16
Student must complete a minimum of 39 SH of Upper-Level Courses (3700-5800)		
Total Semester Hours		120-122
Year 1		
Fall		S.H.
JOUR 2602	Media Writing	3
JOUR 2603	Media Ethics and Social Responsibilities	3
CMST 1500	Exploring Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
YSU 1500	Success Seminar	1-2
or YSU 1500S	or Youngstown State University Success Seminar	
or HONR 1500	or Intro to Honors	
Semester Hours		16-18
Spring		
JOUR 3725	News Reporting	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
CMST 2630	Social Media Literacy	3

ENGL 1551	Writing 2	3	Free Elective	3
GE: Arts and Humanities		3	Semester Hours	16
Semester Hours		15	Total Semester Hours	120-122
Year 2				
Fall				
JOUR 3721L	News Content Creation 1	3	SL01: Students will create news copy for multiple media platforms that is accurate, well-sourced and adheres to professional standards.	
JOUR 3726 or MCOM 3726	American Media: History, Principles and Practices or American Media: History, Principles and Practices	3	SL02: Students will produce content for organizations that is consumed by audiences.	
MCOM 1570	Sports Field Production 1	3	SL03: Students will apply ethical and legal techniques in the creation and distribution of information.	
CMST 1545	Communication Foundations	3	SL04: Students will use industry standard technology to create visual and interactive components that tell stories.	
GE: Math Course	*Any GE approved Math, MATH 2623/2623C recommended	3		
Semester Hours		15		
Spring				
JOUR 3731L or JOUR 3716 or JOUR 3717	News Content Creation 2 or Feature Writing or Editorial and Opinion Writing	3		
JOUR 3769 or JOUR 3759	Sports Public Relations or Sports Journalism	3		
MCOM 1595	Media Literacy and Culture	3		
GE: Natural Science		3		
GE: General Education Elective		3		
Semester Hours		15		
Year 3				
Fall				
JOUR 3717 or JOUR 3716 or JOUR 3731L	Editorial and Opinion Writing or Feature Writing or News Content Creation 2	3		
JOUR 3757 or MCOM 3717 or CMST 3757 or CMST 3717	Public Relations Writing or Public Relations Campaigns or Public Relations Writing or Public Relations Campaigns	3		
MKTG 3703	Marketing Concepts and Practice	3		
MCOM 3780	Presentational Literacy	3		
GE: Natural Science with Lab		4		
Semester Hours		16		
Spring				
JOUR 3790 or JOUR 4890	Documentary Storytelling or Writing and Producing Television News	3		
MCOM 4879 or CMST 4879	Game Day Content Production or Game Day Content Production	3		
CMST 3790	Personal Brand Communication	3		
MKTG 3749	Sports Marketing	3		
GE: General Education Elective		3		
Semester Hours		15		
Year 4				
Fall				
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar	3		
Free Elective		3		
Free Elective		3		
Free Elective		3		
Semester Hours		12		
Spring				
JOUR 4824	Communication Law	3		
JOUR 4893	Journalism Senior Project	3		
CMST 2610	Intercultural Communication	3		
Free Elective		4		